



TEAM BUILDING, COMMUNICATION



* At extra cost it is possible to increase the number of participants.
** At extra cost it is possible to conduct the game in German.

Music and memories – two out of only a few things that can be rewound any number of times

When you visited Krakow two decades ago, you were supposed to send a postcard depicting the Mariacka Tower in the fog or the pastel Market Square full of pigeons. Ten years ago, you were supposed to show your friends a 100-page album with the photos – you in front of the Cloth Hall, you in the droshky, you with a street performer and you and she in the sunset on the Vistula Boulevards. But this is also a relic. Do you think you are trendy when you post your selfie with the Lajkonik on Facebook? Nonsense! Passe!

The game for:

- those spellbound by Krakow, wishing to take a piece of this atmosphere of the Wawel Castle home
- hunters of non-standard, stylish souvenirs
- those with hidden talents for singing, dancing, directing and others – dreaming of a stylish coming-out
- bands, groups, teams for whom “integration” and “good fun” are synonyms

Challenge:

In spring 2014, people from different cities throughout the world (including Krakow, naturally!) danced to the Pharrell Williams’s hit “Happy”. Since that time, there has been no need to explain to anyone what spontaneous video making is. But why do something that has already been done? Make a lip dub of Krakow you experienced and want to remember, according to your own project. Choose music, select a hit you think best reflects the rhythm of this city, write a script, share the roles and then start your crazy journey through the streets of Krakow to bring the best music video this city has ever had. We will help you make and edit it so that the effect is as stunning as the night view from the Kościuszko Mound. When you show it to your workmates after you have come back home – they will be sick with envy! (Unnecessarily. We are waiting for them as well!)

Logistics:

We provide all necessary equipment to make the video clip and permission to use the copyrighted songs.

Advantages:

- unusual, very creative
- an interesting task that requires a sense of observation, vision, courage and sharing concepts at different stages
- a project that allows the participants to realise their ideas in their own way
- the wow effect included!

Extensions / Variants:

If you want, we can celebrate your success with great fanfare – your music video can be presented at the festive gala, played on a wall screen in the centre of the city or in front of your workmates in the office via special videoconference.

The game through the eyes of the participants:

“Brilliantly! A great idea!”
“Something totally different. Krakow has a wild imagination!”

Souvenirs get lost. Memory stays.

Susan Spano

